



2019
Short Course Programme &
Advanced Programme

LECTURER/MENTOR - Elfriede Dreyer | Curator, educator, art theorist, artist | Professor Extraordinarius, Department of Art and Music, Unisa

CONTACT - <u>elfriede.dreyer@gmail.com</u> | +27 83 2712342 | <u>www.elfriededreyer.com/cap</u> | <u>https://www.facebook.com/groups/CAPwithElfriedeD/</u>

# Taking artists further.

The ongoing workshops are suitable for any artist from beginner to intermediate level.

All workshops include art theory, history, concept development and professional practice skills.

What? The short course programme and workshops in contemporary art practice entail a specialist training programme consisting of workshops and visual presentations. Specific objectives are to improve technical competence; to gain theoretical and technical knowledge and insight; to develop critical reflection ability and resourcing methodologies; and to understand idea development processes.

### How? Critical and creative thinking development.

The workshops consist of theoretical discussions; concept, creative and critical thinking development; training in digital and technical skills; and critical assessment. During each workshop a topic relevant to art production, art exhibition, art marketing or art writing is theorised and discussed. Each participant receives individual attention as well as learn through observing the development of the work of others and the discussion thereof.

## Short Course Workshop Programme

Visually illustrated talks and practical sessions backed-up by art theory and integrating concept development.

### SHORT COURSE 1: Art & Identity in 2020 again

What are the current trends in art? Cultural difference in art – how can I express my own identity in my art. The workshop focuses on linocut as medium, including a discussion of its history and theories. There are visually illustrated talks and practical sessions.

Trends, state-of-the-art

Identity and cultural expression. Linocut - history & context

Practical workshop: Linocut 1- Expressing own identity through linocut

Printing linocut . Assessment

### SHORT COURSE 2: Art & The body. in 2020 again

The history of Expressionism in art. Paint talking about the human body. Collage techniques in painting; integrating collage in paint to arrive at mixed media work. There are visually illustrated talks and practical sessions.

Contemporary Expressionism and corporeal art (the body in art)

Practical painting workshop

History & theory of collage

Practical workshop: Collage

Practical workshop: Mixed media. Assessment

### SHORT COURSE 3: ART & MY COMPUTER

The workshop includes introductory PowerPoint presentations and how the topic of the workshop finds application in examples of local and international artwork. Concise theoretical and arthistorical background is provided.

Bring your mobile phone, laptop or Ipad, or a combination of both. Freeware will be downloaded and explored for use in artmaking.

#### **PROGRAMMF**

The value of digital skills for the artist:

- Basic computing skills
- Mobile and laptop:
- Understanding systems: PC, Apple, Android (
- Understanding files and folders; external storage (camera, USB, SD card)
- Shortcut codes (doc)
- Extensions, formats (doc)
- Applications; Office, Mail, Adobe, Acrobat; Editing:
- Image sizes: High and low res
- Enhancing: contrast, light, saturation
- Cropping, resizing
- Light
- Enhancing
- Computer manipulation
- Mobile phone image editing; basic filters
- Social media marketing & Digital libraries
- Practical digital editing workshop
- + Homework

### SHORT COURSE 4: ART & THE LAND

The workshop includes introductory PowerPoint presentations and how the topic of the workshop finds application in examples of local and international artwork. Concise theoretical and arthistorical background is provided.

Exploring land depiction in art; using your own photos for the creation of photomontage works.

#### PROGRAMME:

Exploring land depiction in art

Composing and compositing

Theorising the aspects of contrast and merge; Media & formats

Practical drawing workshop: Focus on merge & contrast techniques

Practical workshop: Photomontage

+ Prep + Homework

### SHORT COURSE WORKSHOP DATES 2019

PRETORIA				
(Short course programme				
Elfriede Dreyer Studio, 61 De Oude Waterkloof, 705 Petrus St, Rietvalleirand, Pretoria. 9 am – 4 pm daily				
Short course 3 – R1600	Short course 4 – R1600			
23 - 25 May 2019	25 - 27 October 2019			
Art & digital skills – Mobile or computer or	Art & the land - Photomontage			
lpad				

## Advanced Workshop Programme

This programme is for more experienced artists. It involves more preparation and more in-depth critical assessment of work done. The programmes are aimed at taking the status quo of artists' production to a more advanced and professional level.

### **WORKSHOP 1: ART & CHANCE**

This workshop is focused on experimental thinking and creativity development we will deal with various chance processes in art using various media. More creative and critical thinking needs an experimental mindset and a willingness to think outside the box. Amongst others, we will look at chance processes such as dropping, spilling, smearing, moving and guiding media. The whole body will be involved in the processes.

#### PROGRAMME:

The workshop includes introductory PowerPoint presentations and how the topic of the workshop finds application in examples of local and international artwork. Concise theoretical and arthistorical background is provided.

Illustrated talk on chance in art

Black ink

Practical workshop: Spilling and scraping Practical workshop: Using body parts in art

Practical workshop: Randomness

## WORKSHOP 2: CONCEPT DEVELOPMENT – MULTI-LAYERING & ADVANCED COMPOSITION

An essential part of the academic training of a professional arts practitioner is the ability to understand and manipulate content. This facet has become very important in the current conceptual climate of artmaking. Contemporary artists work in any form of representation. Before Modernism and the invention of the camera, artists used to work only in recognisable manner, that is, in degrees of naturalism. This does not mean that they were not creative; it simply means that artist had not broken with the tradition of naturalism and that there existed different modes of deviation within that form of representation. To develop content means to be able to understand the rationale or idea underpinning your artmaking process, including the selection of images and materials. Content can be phrased as the meaning inherent to the form of an artwork. The workshop considers the layering in images in a two-dimensional work or the combination of different images in a three-dimensional work. Attention is given to the use of different materials and the layering of different materials in order to express or deepen an idea.

### PROGRAMME:

The workshop includes introductory PowerPoint presentations and how the topic of the workshop finds application in examples of local and international artwork. Concise theoretical and arthistorical background is provided.

Individual presentation of preparation of ideas for further work
Examples of concepts in current international and South African artists' work
Compositioning techniques and viewpoint development according to concept
Multi-layering as process in order to achieve more conceptual depth and enrich work
Personal assessment and further guidance

### WORKSHOP 3: FINISHING & REFINEMENT + RAIDING THE HARDWARE SHOP

This workshop follows on the previous one and focuses on finishing techniques, that is, how to make your composition work better; how to enrich your colour; how to make your work more complex or more minimalistic in order to make the concept/idea clearer. Attention is given to the introduction of shock techniques and unexpected twists in order to express or deepen an idea.

#### PROGRAMMF:

The workshop includes introductory PowerPoint presentations and how the topic of the workshop finds application in examples of local and international artwork. Concise theoretical and arthistorical background is provided.

Individual presentation of own work done
Introduction to finishing processes, both technical and conceptual
Reworking existing work according to guidance
Refinement techniques
Utilising alternative materials found at the hardware shop
Personal assessment and further guidance

## **ADVANCED WORKSHOP DATES 2019**

Simons Tow	TOWN n Old Library pm daily	<b>GARDEN</b> Knysna, Old Gaol G 9 am – 4 p	iallery, Main Road
29 – 31 March	6-8 Sept	2-4 April	10-12 Sept
Chance –	Concept	Concept development -	Finishing & Refinement/
various media	development –	Multi-layering & Advanced	Raiding the hardware
	Multi-layering &	composition	shop
	Advanced		
	composition		

PRETORIA			
Elfriede Dreyer Studio, 61 De Oude Waterkloof, 705 Petrus St, Rietvalleirand, Pretoria			
9 am – 4 pm daily			
14 – 16 May	12-14 August		
1	12 117 (agust		
Concept development - Multi-	Concept development - Finishing & Refinement		

R1600 per course.